



32 Years of Making Great Music  
Years of Song

Voices  
in Harmony

Dear Friend of Voices in Harmony,

As we celebrate 32 years of making great music in McHenry County, we would like to take this opportunity to thank our advertisers. Your support allows Voices in Harmony (VIH) to present three high-quality concerts each season. It gives our singers (of all ages, from a variety of backgrounds) the opportunity to perform.

By advertising with Voices in Harmony you send an important message to your current and potential customers: you value the performing arts. You also show you value a community organization with a vibrant history. As consumers turn to local businesses that connect with their community and support causes they care about, you benefit from your connection and support of Voices in Harmony.

When you purchase any level of advertising, your business will appear in 500 programs distributed for each concert. We will also list your name in our newsletter that reaches more than 2000 loyal and appreciative performing arts audience members. Concert sponsors receive special recognition in all advertising and on the program cover, as well as complimentary tickets to performances.

Saturday, November 17, VIH will present **CONNECTIONS: A Bernstein Centennial** - a performance of works by the great American composer, conductor and educator, Leonard Bernstein. You will hear music from the powerful **West Side Story** and **Candide**. Also performed will be pieces from Mass and the beautiful **Chichester Psalms**. Sunday, December 9th, soar to new heights with Handel's great masterwork. Our 21-year holiday tradition! Sunday, April 28, 2019, **CONNECTIONS: The Defiant Requiem** - VIH is honored to be a part of this performance of Giuseppe Verdi's **Requiem** at Northern Illinois University, with a full professional orchestra and soloists. **The Defiant Requiem** relates the true story of Verdi's masterpiece in the context of the Terezin Concentration Camp.

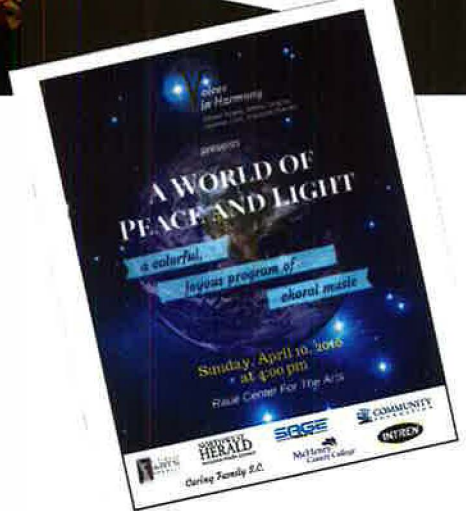
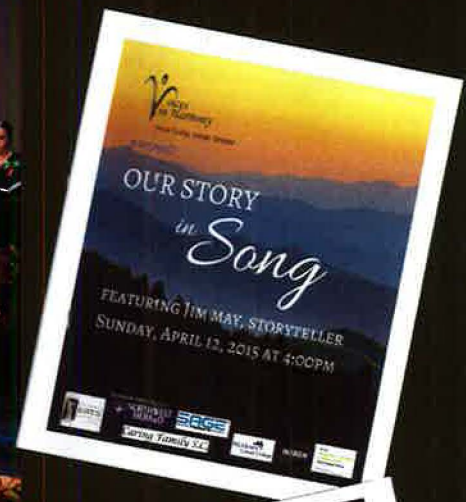
**YES! I want to show my support for 32 years of song at the level I have selected below:**

Please complete the flip side with your payment and contact information.

- Business Card Size: \$90.00
- Quarter Page Tall (3" w x 3-3/4" h): \$150
- Quarter Page Wide (6" w x 1- 7/8 h): \$150
- Half Page (6" w x 3-3/4 h): \$275
- Full Page (6" w x 7-1/2" h): \$500
- Inside Cover: \$1,000 (first come, first served)
- Concert Sponsor: \$2500
- Concert Sponsor w/ back outside cover ad: \$3,000

**THANK YOU!**

Voices in Harmony is grateful for your continued support and generosity. Your advertising makes it possible for us to carry on our lively choral tradition in the community. You make a difference.

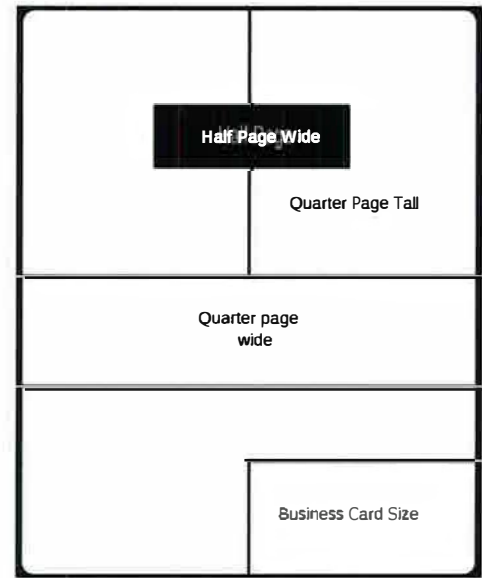


Your advertising support enabled VIH to experience significant milestones during the 2016-2017 season. We revived the position of Assistant Director, hiring Spencer Lent. Our ensemble, Viva Voce, gave its second solo concert at McHenry County College complete with concert and dinner. And in Spring 2017, VIH presented its 30th Year celebration performance at the Raue Center for the Arts.

Advertisers receive recognition in our quarterly email and print newsletters distributed to 2,000+ potential customers and 500 programs distributed at each concert.

Interested in a higher level of recognition? For \$2500, you can be a corporate sponsor and receive a full-page ad in three concert programs, complimentary tickets to each concert, company name/logo projected during VIH Concerts at the Raue Center, placement on our banner in the VIH booth at the Crystal Lake Chamber Expo, a link on the VIH web site and in social media, and logo placement in the summer concert program. For \$500 more, receive a complimentary ad on our back cover, space permitting.

With your support, Voices in Harmony will continue to engage, inspire, and transform the community with song!



Concert program layout: Not to scale

Sincerely,  
 Karen Klaus, Fundraising Director  
 815-670-0577



Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State and Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Make checks payable to: Voices in Harmony

Sold by: \_\_\_\_\_ Date: \_\_\_\_\_

**Yes, you can purchase ad space online!**  
 Visit [www.voices-in-harmony.org](http://www.voices-in-harmony.org) and click on "SUPPORT". Follow the directions for uploading your artwork and paying through PayPal. You can send artwork via email to [vihchoir87@gmail.com](mailto:vihchoir87@gmail.com)